

# SENSORY SATISFACTION 2026

Almonds deliver all of it—in one versatile ingredient.

## ALMONDS: THE MULTI-TOOL FOR LAYERED EXPERIENCES

### TEXTURE

Achieve crunchy to creamy in the same product.

57% want interesting texture combinations.<sup>1</sup>

Crunchy is the #1 texture in new indulgent products with almonds, but creamy is #2.<sup>2</sup>

### FLAVOR

Bold and adventurous to familiar and nostalgic.

+145% CAGR<sup>3</sup>  
“New Experience” claims with almonds

+67% CAGR<sup>3</sup>  
“Comfort”-based claims with almonds

### AROMA

From rich complexity to understated and neutral.

Roasting almonds unlocks a more complex array of nutty, caramel-like notes.

### VISUAL

Natural appeal that signals quality and authenticity.

Ingredients like crunchy chopped almonds and creamy almond butter set the expectation for what's inside.

## GLOBAL CONSUMERS EXPECT FOUR ASPECTS OF INDULGENCE<sup>1</sup>



COMFORTING MOMENTS



HEALTHIER ENJOYMENT



MOOD ENHANCEMENT



RICH SENSORY ENJOYMENT

Consumers want sensory experiences, and **with over 14 versatile forms, almonds give you the tools needed to unlock layered complexity.**



VISIT [ALMONDS.ORG](https://almonds.org) TO GET R&D INSPIRATION FROM OUR NEW VIRTUAL LAB ASSISTANT.

1. Innova Database; Innova Trends Survey 2026 (average of Brazil, Canada, China, France, Germany, India, Indonesia, Mexico, Spain, UK, US). 2. Top textures in new product launches with almond ingredients tracked with indulgent & premium claim (Global, MAT Sep 2021 – MAT Sep 2025). 3. Innova Database (Global, CAGR MAT Sep 2023 – MAT Sep 2025).