



the Almond
CONFERENCE
2019

Bees: What's New in Pollination?



 **california**
almonds[®]
Almond Board of California

Session Speakers

Josette Lewis, ABC

Danielle Veenstra, ABC

Louie Mendoza, Butte County Ag Commissioner

Ben King, Pacific Gold Ag

Laurie Adams, Pollinator Partnership





NEWSROOM

This is what your grocery store looks like without bees.



Are Your Delicious, Healthy Almonds Killing Bees?

UPI

Insecticides blamed for honeybee deaths in California almond groves



Our Love Of Almonds Is Seriously Jeopardizing Honeybees



Millions of bees needed for almond bloom





SUPPORTING BEE HEALTH CAN BUILD THE ALMOND INDUSTRY'S REPUTATION

Although water is the most important issue to address to defend our reputation, supporting bee health had the most positive impact on consumer perceptions of the almond industry.

“I watched a study documentary on how if we don’t have bees we are screwed.”

“We have to have bees. We need them to get our food.”



Thank
You

Louie Mendoza,
Butte County Ag Commissioner



Ben King
Pacific Gold Agriculture
Colusa





Bee Friendly Farming Certification for Almond Growers

Laurie Davies Adams, President
Pollinator Partnership



**POLLINATOR
PARTNERSHIP**





Photo: Dave Clarke

Bee Friendly Farming is a certification process to ensure that farmers commit to practice sustainable programs that provide on-farm habitat and floral resources for pollinators.



Bee Friendly Farming

There are ~780 BFF's
Global program (US, Canada, Africa, Australia, UK, China)
46 states and in PR





Criteria to be BFF certified

- 3-6% of land with season long bloom
- Clean water available to pollinators
- Habitat suitable for nesting and reproduction
- Practice IPM-reduce pesticide use
- Pay annual fee of \$45





Working with Almond Board of California on BFF for Almond Growers

- In sync with Honey Bee Best Management Practices for California Almonds





What's in it for you?

- **BFF logo** – market your sustainability efforts.
- **Increased profits** – consumers are willing to pay a premium for sustainably farmed products.
- **BFF Store** – enjoy exclusive access to BFF merchandise including hats and signs.





Bee Friendly Farming Newsletter

POLLINATOR PARTNERSHIP

Our mission is to promote the health of pollinators, critical to food and ecosystems, through conservation, education, and research.

DONATE NOW!

Get social with us!

[FOLLOW on FACEBOOK](#)

[FOLLOW on TWITTER](#)

[FOLLOW on INSTAGRAM](#)

Bee Friendly Farming Blog

Duffy's Hope Youth Garden is this month's featured BFFer! Check out their guest blog below.

If you are interested in guest authoring a future BFF blog post to share your story and market yourself to an audience of over 100,000 blog and social media followers across North America and the world, please contact sarah@pollinator.org for details.



See blog preview below:

"As part of the Delaware Pollinator Protection Plan grant, Thalia Peppas and David Clarke visited the Duffy's Hope Youth Garden to document what pollinators were attracted to the numerous species of flowers and vegetables grown in this urban garden using David's photography skills. From a few visits, David was able to photograph and identify several species of native bees and butterflies present in the flowers during a visit to this urban garden."

Read More!

POLLINATOR PARTNERSHIP



What's in it for you?

- **Community** – join a community of likeminded growers from around the world and receive monthly newsletters with relevant news and technical guides.
- **Increased publicity** – P2 will share your story with an audience of over 100,000.



How can you get involved?

- **Plant** for pollinators – P2 has free ecoregional guides and other land management resources to help.
- **Certify** your farm and keep your registration up to date.
- **Share** your story with us to be featured on the P2 blog.
- **Donate** to support and expand the program.



Bee Friendly Farming
www.pollinator.org/BFF
LDA@pollinator.org

Thank you!

